



SPONSOR the NATION'S PREMIER FOOD WASTE EVENT

2022 FOOD WASTE SOLUTIONS SUMMIT

PRESENTED BY



MAY 10-12, 2022 | MINNEAPOLIS, MN

In the U.S., 35% of food goes unsold or uneaten—almost 90 billion meals' worth of food, roughly 2% of the nation's GDP. Uneaten food is responsible for 4% of U.S. greenhouse gas emissions and depletes our freshwater, cropland, and other natural resources.

The good news? Food waste is a solvable problem. Solutions exist and are ready to be implemented with the right combination of motivation, stakeholder alignment, and funding. And that's what the 2022 Food Waste Solutions Summit is all about.

Presented by ReFED, the national nonprofit working to end food loss and waste, the Food Waste Solutions Summit is the premier food waste event of the year—bringing together food businesses, funders, solution providers, innovators, policymakers, nonprofits, and more to drive the adoption of food waste solutions.

Sponsorship Opportunities

Sponsoring the Food Waste Solutions Summit connects your brand to thought leaders and decision-makers from across the food system—all committed to the shared vision of a sustainable, resilient, and inclusive food system that makes the best use of the food we grow. All sponsorship dollars go to support the work of ReFED, offsetting the cost of this event and other initiatives to reduce food waste systematically.

Please contact Shawn Shepherd, Director of Development, at shawn.shepherd@refed.org to discuss opportunities that align with your needs.

We're offering a limited number of sponsorship packages to help your organization maximize your contact and outreach needs to the food waste network.

PLATINUM\$50,000

This premier opportunity provides maximum logo and brand awareness, opportunities for product placement (if applicable), a high-touch VIP experience, links on the sponsor webpage, access to opt-in attendee list, potential display space, five registrations for the Summit, and more.

GOLD \$25,000

A top-level opportunity offering prominent logo and brand placement throughout the event, links on the sponsor webpage, access to opt-in attendee list, potential display space, four registrations for the Summit, and more.

SILVER \$10,000

A top-level opportunity offering logo and brand placement throughout the event, links on the sponsor webpage, three registrations for the Summit, and more.



Special Opportunities

LIVE STREAMING SPONSOR \$50,000

One Exclusive Sponsorship Available
Exclusive opportunity to sponsor online livestream for all three event days. Includes press release announcing sponsorship, top logo placement on collateral materials and slides, link on the sponsor webpage, pre-session recognition, potential display space, five registrations for the Summit, and more.

TRACK SPONSOR \$50,000

Exclusive opportunity for an industry leader to support a topical track to be identified; current leading concepts include policy, climate change, and agriculture. Benefits include prominent logo and brand placement, title/presentation credits in the track, opt-in attendee list for track participants, capacity for content co-development, five registrations to the Summit, and more.

SCHOLARSHIP SPONSOR. \$25,000

Provides support for 20 attendees. Includes logo placement on all major collateral materials, link to sponsor webpage, photo opportunity with scholarship recipients, three registrations for the Summit, and more. ReFED is committed to offering special interest scholarships for BIPOC, women, and within specific industry sectors. We welcome sponsors interested in these unique opportunities.

SOLD OUT

Special Event Opportunities

All activity sponsorships include physical signage at food stations, logo placement on collateral materials, Summit registrations, and more.

- Presenting Banquet/Dinner Sponsorship: \$25,000 (Two Sponsorships Available)
- Presenting Breakfast Sponsorship: \$15,000 (Two Sponsorships Available)
- Exclusive Lunch Sponsorship: \$15,000 (Three Sponsorships Available)
- Hosted Opening Reception Cocktail Hour: \$10,000 (One Sponsorship Available)
- Coffee Breaks: \$10,000 (One Sponsorship Available)
- Afternoon Snack Breaks: \$10,000 (One Sponsorship Available)

For full details on all packages, please contact Shawn Shepherd at shawn.shepherd@refed.org.

All sponsorships are tax-deductible donations in part, as allowable by law.

