



### POSITION

Director, Capital and Innovation

### LOCATION

Berkeley, CA (preferred) or New York City, NY.

### STATUS

Full Time; Exempt

### ORGANIZATION

ReFED

## ABOUT THE ORGANIZATION

ReFED is a multi-stakeholder nonprofit that leads the movement to reduce food waste in the United States.

ReFED was formed in early 2015 to create a *Roadmap to Reduce U.S. Food Waste*, the first ever national economic study and action plan driven by a collaboration of over thirty business, nonprofit, foundation, and government leaders committed to tackling U.S. food waste at scale. ReFED seeks to unlock new philanthropic and investment capital, along with technology, business and policy innovation, to achieve this goal, which will create tens of thousands of new jobs, recover billions of meals annually for the hungry, and reduce water use and greenhouse gas emissions.

ReFED is a fiscally sponsored project of the New Venture Fund (501c3). For more information, visit: [refed.com](http://refed.com).

## ABOUT THE POSITION

ReFED's Roadmap identified \$18 billion in government, commercial, and philanthropic capital needed to reduce food waste in the United States. The Director, Capital and Innovation will lead ReFED's programs to increase capital flows to food waste solutions, and play a leading role in building relationships with leading foundations, venture capitalists, banks, and corporations.

ReFED's Capital and Innovation Program is a new pillar of activity which will be built out over the next 12-24 months. This is an ideal opportunity for an entrepreneurial leader to build highly strategic and creative programs that tap into impact investing, social finance and the innovation ecosystem. The Director will report to the Executive Director.

## THE IDEAL CANDIDATE WILL POSSESS THE FOLLOWING QUALIFICATIONS:

- Bachelor's degree required, advanced degree highly preferred.
- A minimum of seven years of senior management experience, with demonstrated success leading, mentoring, and managing high-performance teams.
- Expertise in impact investing, social finance, and innovation strongly preferred.
- Entrepreneurial spirit, with demonstrated success scaling initiatives, driving significant impact in a dynamic, high-growth environment.
- Experience initiating and developing effective collaborations with diverse groups of stakeholders.
- Strong strategic and critical problem-solving skills; ability to apply a systems approach to complex societal problems.
- Exceptional communication skills, with the ability to influence decision makers across a range of sectors, including foundations, investment firms, and banks.
- Strong working knowledge of food systems and sustainability, with experience working to reduce food waste while addressing the related social, environmental, and economic issues preferred.
- Comfort with ambiguity and ability to thrive in a fluid, entrepreneurial environment, and willingness to "roll up the sleeves" and extend beyond formal responsibilities as needed for the work.
- Strong understanding of the entrepreneurial landscape of food waste, or alternatively, of one of the following sectors: food and agriculture, energy, waste / resource use.
- The ideal candidate will bring a substantial network of investors, foundations, and entrepreneurs.

## RESPONSIBILITIES INCLUDE, BUT ARE NOT LIMITED TO:

### STRATEGY DEVELOPMENT AND EXECUTION

- Lead the design and delivery of innovative programs (e.g., creating new impact investment structures, developing of innovation challenges, creating a food waste incubator connecting corporations with entrepreneurs, or developing a novel public-private partnership) to rapidly increase capital flow to scale food waste solutions.
- Lead the fundraising and business model development for all new programs, cultivating relationships with high-impact funder organizations.

### EXTERNAL PARTNERSHIPS AND COMMUNICATIONS

- Manage existing relationships and build new partnerships with leading foundations, venture capitalists, banks, corporations, government agencies, and other key organizations.
- Serve as a thought leader for ReFED, speaking publicly and responding to media requests.
- Work with foundations, investors, and other sources of financial capital to inspire investment in opportunities that can address food waste.
- Work with incubators, accelerators, and universities to drive awareness of top innovation needs and inspire new research and companies.
- Work with entrepreneurs to provide connections to corporate strategic partners, key customers and stakeholders, and various sources of capital and other resources.
- Support the design and delivery of strategic convenings for ReFED's Food Waste Funders Collaborative and other Capital and Innovation programming.

### PROGRAMMATIC SUPPORT

- Provide leadership for three initiatives, identifying opportunities to increase the impact of each initiative individually, while also creating synergies amongst the initiatives:

**ReFED's Food Waste Funders Collaborative:** Oversee a new program launching Fall 2017 with the aim of increasing funding to food waste solutions. Facilitate collaboration among influential philanthropic funders, creating opportunities for members to interact with peers, compare strategies, generate ideas, and coordinate investments that target the biggest drivers of food waste.

**Innovator Database:** Oversee the leading database of nonprofit and for-profit food waste innovators. Identify opportunities to extend the impact of the database and develop thought leadership on innovator trends, gaps, and needs.

**Research and Insights:** Create best-in-class research and insights on progress toward reaching the \$18 billion in financing required to reduce U.S. food waste by 20 percent. Develop an annual funding baseline to track progress. Aggregate, synthesize, and present data on the Innovator Database, Funding Baseline, and Funding Opportunities in a way that offers insights to help food waste funders and innovators to prioritize opportunities.

### TEAM LEADERSHIP AND ORGANIZATIONAL MANAGEMENT

- Lead, manage, and motivate a team of staff in day-to-day activities. Oversee hiring, staff management, and performance evaluation to create a high-performing and inclusive work environment.
- Develop and manage annual and multi-year programmatic budgets.
- Build and oversee effective systems for tracking and evaluating programmatic performance.

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## COMPENSATION & BENEFITS

Salary and benefits will be competitive and commensurate with similar positions in the sector.

## TO APPLY

Please e-mail [jobs@refed.com](mailto:jobs@refed.com) with a cover letter and resume, with the subject titled "Director, Capital and Innovation".

This position is available immediately; ReFED will accept and review new applications until filled.

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## NEW VENTURE FUND CAREERS

ReFED is a project of the New Venture Fund, a 501(c)(3) public charity that incubates new and innovative public-interest projects and grant-making programs. The New Venture Fund is committed to attracting, developing, and retaining exceptional people, and to creating a work environment that is dynamic, rewarding, and enables each of us to realize our potential. The New Venture Fund's work environment is safe and open to all employees and partners, respecting the full spectrum of race, color, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working.