



ReFED

Rethink Food Waste
Through Economics and Data

Insights Engine

*The next generation of data, insights and
guidance on U.S. Food Waste*



ReFED

INSIGHTS ENGINE

Best-in-class data, insights and guidance to accelerate solutions to U.S. food waste

In 2020, ReFED will launch the ReFED Insights Engine, a digital-first, continuously updated platform to house the next generation of data and insights on food waste. This platform will be a generational leap that builds upon previous work developed by ReFED.

ReFED INSIGHTS ENGINE

Public Data & Research

Government datasets, university and nonprofit research studies, publicly available case studies

Proprietary Data

Proprietary data provided to ReFED by food businesses, capital providers, solution providers, and data companies

Expert Input & Analysis

Subject matter expertise, analysis, and methodology validation by ReFED Expert Network

The Problem

- Quantity and type of food wasted
- Why and where it's happening and where it's going
- Economic, social, and environmental impacts

How to Solve It

- Cost-benefit of solutions
- Challenges and enablers
- Recommended stakeholder actions

Tracking Progress

- Food waste metrics and solutions adoption over time
- Investment activity and federal and state policy landscape

ReFED INSIGHTS ENGINE TIMING

2019

Q4

2020

Q1

Q2




Gather input and ideas,
refine methodologies

Data Alliance reporting

Website testing and
data processing

JOIN THE DATA ALLIANCE

Food businesses, capital providers, and solution providers have a leadership opportunity to report data for use in the ReFED Insights Engine to co-develop the best-in-class data and insights on food waste.

	 <i>Food Businesses</i>	 <i>Capital Providers</i>	 <i>Solution Providers</i>
Reporting	<ul style="list-style-type: none"> • Unsold food rates • Causes and destinations data • Solutions adoption 	<ul style="list-style-type: none"> • Grants and investments to food waste solutions • Obstacles to scaling investment 	<ul style="list-style-type: none"> • Solution case studies • Tons of food waste prevented, recovered and recycled
Benefits	<ul style="list-style-type: none"> • Company-specific insights • Industry performance benchmarks • Streamlined reporting to other platforms 	<ul style="list-style-type: none"> • Sector-wide investment analysis • Pipeline of funding opportunities 	<ul style="list-style-type: none"> • Exposure to potential clients and investors • Standardized impact reporting

Q3

Q4

Release Insights

Email insights@refed.com
to learn more about joining
the Data Alliance

EXPERT NETWORK



SEED FUNDERS



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Foundation

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To provide funding or other resources to help make the ReFED Insights Engine a robust resource that drives outcomes, contact us at: insights@refed.com

Find more info at refed.com

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