



ReFED

Through Economics and Data

Rethink Food Waste

Insights Engine

The next generation of data, insights and guidance on U.S. Food Waste



Best-in-class data, insights and guidance to accelerate solutions to U.S. food waste

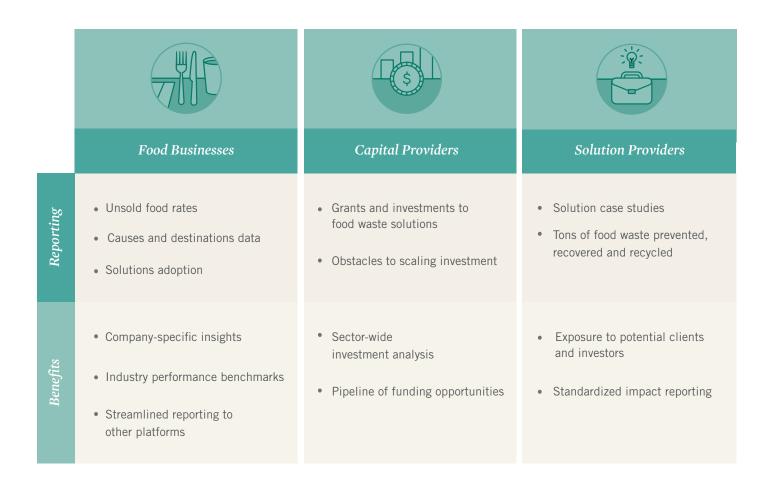
In 2020, ReFED will launch the ReFED Insights Engine, a digital-first, continuously updated platform to house the next generation of data and insights on food waste. This platform will be a generational leap that builds upon previous work developed by ReFED.

ReFED INSIGHTS ENGINE Public Data & Research The Problem Quantity and type of food wasted Government datasets, university and nonprofit research studies, publicly · Why and where it's happening and available case studies where it's going • Economic, social, and environmental impacts **Propietary Data** How to Solve It Proprietary data provided to ReFED Cost-benefit of solutions by food businesses, capital providers, · Challenges and enablers solution providers, and data companies Recommended stakeholder actions **Expert Input & Analysis Tracking Progress** Food waste metrics and solutions Subject matter expertise, analysis, and adoption over time methodology validation by ReFED **Expert Network** · Investment activity and federal and state policy landscape



JOIN THE DATA ALLIANCE

Food businesses, capital providers, and solution providers have a leadership opportunity to report data for use in the ReFED Insights Engine to co-develop the best-in-class data and insights on food waste.





Email insights@refed.com
to learn more about joining
the Data Alliance

EXPERT NETWORK



































SEED FUNDERS







The Ajana Foundation

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Posner Foundation of Pittsburgh

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To provide funding or other resources to help make the ReFED Insights Engine a robust resource that drives outcomes, contact us at: insights@refed.com